

RACKED CLEAN. RACKED DRY. EVERY TIME.

The GoldKey **Clean Launch & Protection System™** washes, engine-flushes and inspects every boat on every return — no matter how often you take her out.

WHY SALT MATTERS

RINSING ISN'T REMOVING.

Salt dries into crystals that lodge in seams, fasteners, hinges, trailer frames and engine cooling passages. It's *hygroscopic* — it pulls moisture from the air, so the metal under it never truly dries. A hose-down knocks off loose spray, but dried salt must be dissolved and lifted. That's why every CLPS™ wash runs through a dedicated salt-removal arch before the rinse.

Engine

A flush after every trip extends engine life — and a logged history supports warranty and resale.

Trailer

Axles, springs, hubs, brakes and lights take the deepest dunk and rust first.

Hull & hardware

Stainless pits, aluminum T-tops oxidize and gelcoat dulls under salt film.

Electrical

Salt plus humidity attacks connectors, switches and wiring.

EVERY RETURN. SIX STEPS.

THE CLPS™ SEQUENCE

01 Check-in

Boat and trailer arrive at the wash bay; arrival photos are logged to your record.

02 Salt-removal wash

Touchless drive-through arches apply salt-removal solution, then a high-pressure blast.

03 Your trailer, too

Chassis jets clear salt and road grime from axles, springs, hubs and brakes.

04 Engine flush

Fresh-water flush at idle, run during the wash, through manufacturer-approved ports or muffs.

05 Spot-free RO rinse

A final rinse in reverse-osmosis water that dries with no spots or mineral film.

06 Inspect & rack

Boat and trailer inspected for damage, findings sent to your app — then racked clean and dry.

BETTER WATER, START TO FINISH.

01 • SOURCE

FILTERED & SOFTENED WELL WATER

We draw from our own on-site well — not the municipal supply — then filter and soften it. Filtering removes sediment and iron that can stain gelcoat; softening removes the calcium and magnesium that leave scale and spots.

02 • FINAL RINSE

REVERSE-OSMOSIS SPOT-FREE RINSE

RO strips out nearly all dissolved minerals. That ultra-pure water carries off the last salt residue, then dries clean — no spots on gelcoat, glass or stainless, no towel swirls, no mineral film left in the seams.

03 • RECLAIM

RECYCLED AFTER EVERY CYCLE

Wash water drains to a contained trench, and our reclaim system filters and treats it after each cycle for reuse in the wash stages. Less water drawn — and none of it goes back into the bay.

WHAT WE CHECK, EVERY RETURN

- ✓ Hull, rub rail and gelcoat
- ✓ Prop and lower unit
- ✓ During the flush: telltale stream, leaks, signs of overheating
- ✓ Trailer tires, lights, winch strap and safety chains
- ✓ Bunks, rollers and tie-downs
- ✓ **Boat and trailer checked for damage — anything we find is reported to you in the SPLASH™ app**

INCLUDED. EVERY TIME.

CLPS™ is part of every GoldKey storage plan. Go out once a season or every day — your boat is washed, flushed and inspected every time it comes home.

PREMIUM ENGINE CARE • OPTIONAL

Extended 8–10 minute flush • salt-neutralizing treatment • lower-unit fresh-water rinse • prop and intake inspection with logged notes

WHERE ELSE WOULD YOU WASH IT?



Municipal docks and public ramps have no wash facilities, and most HOAs won't let you wash a boat at home. At GoldKey it's done the responsible way — in a contained wash bay, never over the water, with wash water that never reaches the bay. Removing plant fragments and organisms between trips also helps stop the spread of aquatic invasive species.



RESERVE YOUR RACK

RACKED CLEAN. RACKED DRY.

DRYSTACKBOATS.COM

941.263.7954

CLPS™ is routine post-use care performed with manufacturer-approved methods. It is not a mechanical inspection, diagnostic service, warranty or guarantee against corrosion, and does not replace manufacturer-recommended maintenance.

WHEN THE STORM COMES, BRING HER INSIDE.

Storm Shield™ reserves your boat a guaranteed space inside GoldKey Boathouse all season long. When a storm threatens, she comes inside for up to one week before and one week after it passes.

WHY OWNERS LOSE SLEEP JUNE TO NOVEMBER

WHERE IS YOUR BOAT WHEN THE CONE POINTS AT YOU?

On a lift at home

Surge can float a boat off its lift or drive it into the dock — and the forecast rarely leaves time to haul out.

In a wet slip

Lines chafe, pilings fail, and neighboring boats and floating debris become battering rams.

Stored outside

On a trailer or an open rack, a boat takes the full force of the wind and everything it carries.



YOUR INSURER MAY REQUIRE A PLAN

Many coastal boat policies require a hurricane plan showing where your boat will shelter. A Storm Shield reservation gives you a guaranteed, documented answer before the season starts. Check your policy for its requirements.

WHY GOLDKEY RIDES IT OUT

STORM SHIELD™

Inland

Outside designated storm-surge zones, away from wave action.

Enclosed

A fully enclosed building rated for Category 4 winds — 130–156 mph sustained.

On your trailer

Stored indoors on its own trailer, positioned by trained staff.

Watched

Controlled access, continuous surveillance and on-site oversight.

HOW STORM SHIELD WORKS

01**Sign up before the season**

Reserve at the start of hurricane season. Your fee holds a guaranteed space for every storm.

02**A storm threatens**

We notify you and assign a delivery window – up to one week before landfall.

03**Bring her in**

Tow her in on her trailer – or let our Valet do it. Our staff handle intake and placement.

04**After the storm**

Pick her up in your scheduled window, within one week after the storm passes.

100

indoor storm spaces for boats or RVs

60

trailer storage spaces, available year-round

2 weeks

per storm: up to 1 week before and 1 week after

CAN'T TOW? WE'LL COME GET HER.

GoldKey Valet picks up your boat at the public dock and transports it to the boathouse. Book it with your reservation – availability depends on staffing and weather, so plan early.

KEEP YOUR TRAILER WITH US

Boat lives on a lift or in a slip? Store the empty trailer here when you're not using it, so it's ready the moment a storm is named.

DON'T WAIT FOR A NAME

Storms form fast, and once a watch is posted, every safe space in town is gone. Space is limited and reservations open at the start of each season – members first.

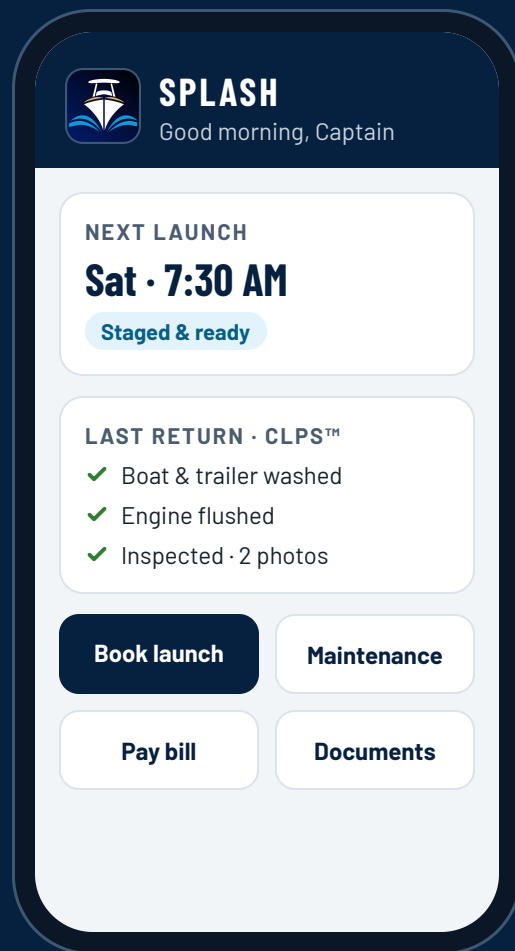
**RESERVE YOUR SPACE****BEFORE THE SEASON STARTS.****DRYSTACKBOATS.COM****941.263.7954**

Storm Shield™ reserves short-term storm storage, not seasonal storage, and it is not insurance. Each stay runs up to one week before and one week after the storm; an activation fee may apply per storm event. Boats must arrive within assigned delivery windows, and intake stops when conditions become unsafe. Owners cannot access stored vessels while the facility is under emergency operations.

YOUR BOAT. YOUR SCHEDULE. YOUR PHONE.

Book a launch, line up your mechanic, pay your bill and keep your boat's papers in one place. SPLASH™ runs your whole GoldKey membership from your pocket.

- ✓ No phone tag, no office hours
- ✓ A report on your boat after every return
- ✓ Storm alerts the moment we activate



EVERYTHING IN ONE APP

DRYSTACKBOATS.COM • 941.263.7954

Pickup & drop-off

Pick a time and your boat is pulled from the rack and staged. Or book Valet delivery to the ramp.

Maintenance access

Schedule your own mechanic or detailer — we have the boat ready and let them in.

Boat reports

CLPS™ wash, flush and inspection results, with any damage we find, after every return.

Billing & payment

See your invoices, pay securely in the app, or set up auto-pay.

Documents

Proof of insurance, registration and your storage agreement — on file and on hand.

News & alerts

Announcements, the member newsletter and Storm Shield™ activation alerts.

A DAY ON THE WATER, START TO FINISH

01

Book

Choose your launch time in SPLASH — tonight for tomorrow's sunrise, or a week ahead.

02

We stage her

Your boat comes down from the rack on her trailer, ready when you arrive.

03

Launch & go

Hitch up and head for the ramp — or have our Valet launch her for you.

04

Return & relax

Drop off any hour. Her CLPS™ wash, flush and inspection report lands in the app.



YOUR MECHANIC, ON YOUR SCHEDULE

You choose who works on your boat. Book their visit in SPLASH and we'll have her staged and give them scheduled access — no trailering to the shop.

BILLING & PAYMENT

See every invoice for storage, Valet and Storm Shield™ in one place. Pay securely from your phone or put it on auto-pay — your history is always a tap away.

YOUR BOAT'S PAPERWORK

Upload proof of insurance and registration once — SPLASH tracks the expiration date so a lapsed policy never catches you off guard. Your signed storage agreement lives here too.

STAY IN THE LOOP

Announcements

Facility news and schedule changes.

Newsletter

The member newsletter, delivered in the app.

Storm alerts

Storm Shield™ activation and your delivery window.

Key Club

Members RSVP to events and meet-ups.



RESERVE YOUR RACK

BOOK. LAUNCH. GO.

DRYSTACKBOATS.COM

941.263.7954



TRAILER-ON-RACK STORAGE · SARASOTA

UP TO 50' LOA

FULLY ENCLOSED

STORED ON YOUR TRAILER. NOT ON A 2×8.

At GoldKey your boat stays strapped to its own trailer — the one built for its hull — and the trailer goes on the rack. Your boat never sits on anything that wasn't made for it.

THE DIFFERENCE

NOT YOUR TYPICAL DRY STACK

	TYPICAL DRY STACK	GOLDKEY BOATHOUSE
Boat rests on	Wood bunks, often 2×8s, that warp, rot and splinter	Its own trailer, built for its hull
Forklift lifts	The hull itself, on the forks	The trailer — the forks never touch your hull
Your trailer	Left at home or parked somewhere else	Stored with the boat at no added cost
Location	On the waterfront, in the salt air	Inland, away from corrosive salt air
Enclosure	Open-sided racks and open aisles	Fully enclosed — even the aisles

ROOM FOR WHAT YOU RUN

UP TO 50' LOA

Pontoons

Twin hulls

Go-fast boats

Center consoles with T-tops

Multiple outboards

33'

wide bays for big-beam boats

4"

height adjustments, rack by rack

55'

lift height to the top bay

INSIDE THE BOATHOUSE

Wiggins marine forklift

We invested in a Wiggins marine forklift that lifts boat and trailer together 50-55 feet to the top bay.

Racks set to your boat

Rack beams adjust in 4-inch steps, so the space fits your boat's height on its trailer — T-top and all.

33-foot bays

Wide bays make room for pontoons, twin hulls and other big-beam boats.

Clean from wall to wall

Concrete floors throughout, swept every week. No gravel, no dust, no puddles.

Even the aisles are enclosed

No open sides. Wind-driven rain, birds and pollen stay outside.

Away from salt air

Salt air corrodes metal and wiring as surely as salt water. Inland, your boat breathes easier.



OUT OF THE SUN, THE RAIN AND THE STORMS

Florida sun fades gelcoat, cracks vinyl and cooks electronics. Indoors, your boat is shaded year-round — in a building rated for Category 4 winds (130-156 mph sustained).

READY TO TOW, EVERY TIME

No loading at the ramp and no lining up on bunks — she's already on her trailer. Tires, lights and straps are checked on every return.

TRAILER RACKS OUTSIDE

Boat lives on a lift or in a slip? Store the empty trailer on our outdoor racks — specially designed with 12 trailer spaces each, 60 spaces in all.



RESERVE YOUR RACK

**YOUR BOAT. YOUR TRAILER.
YOUR RACK.**

DRystackBOATS.COM
941.263.7954

The best part of boating is who you go with.

Most marinas give you a place to keep your boat. The Key Club gives you the people to go boating with — trips, events and a community that the members run themselves. It's the social side of boating that most marinas leave out.

THE SPACE BETWEEN YACHT CLUB AND STORAGE

A club, without the yacht club price

	TYPICAL YACHT CLUB	THE KEY CLUB
To join	Initiation that can run tens of thousands of dollars	Modest dues — belonging is the entry point
Every month	Monthly dues plus meal minimums	Modest dues — no dining room, so no food minimums
The focus	Clubhouse, dining room and dress code	Trips and events, on the water and on the road
Who decides	Long-standing traditions	The members, under the club's bylaws

What members do together

BOATERS & RV OWNERS

Cruising days & trips

Group runs to Sarasota Bay, Charlotte Harbor and beyond.

RV rallies

Regional overnights with fellow members on the road.

Dockside socials

Easygoing get-togethers with music and local food.

Mariner's workshops

Hands-on sessions on safety, navigation and systems.

Clean Marina days

Hands-on care for the waters we all enjoy.

Signature events

A Founders Gathering and an annual member cruise.

Run by members, for members

THE SPONSOR

GoldKey Boathouse

Sets up the club, provides the meeting space and selects the Executive Director.

THE COORDINATOR

Executive Director

Coordinates club activities and events, and handles the planning for trips.

THE OWNERS

The members

Run the club under its bylaws. The five committees select additional members of the Board of Governors.

Five committees. Members decide.

You pick the destinations and the calendar.

Membership

Marketing & Social Media

Social & Events

Governance

Finance

Members elect their own flag officers – Commodore, Vice Commodore and the rest of the bridge – and volunteer captains lead the trips they love.

Fly the burgee



- ✓ Club burgee and embroidered cap
- ✓ Member pricing from partner businesses
- ✓ Open to boaters and RV owners
- ✓ Bring guests to club events
- ✓ RSVP and club news in the SPLASH™ app
- ✓ No need to store your boat at GoldKey

FOUNDING MEMBERS · FIRST 75

This is not a membership you apply for. It's one you are invited into.

The first 75 members help shape the club's culture, and their Founding Member status is permanent.

HOSTED BY



Ask about joining
The Key Club

DRystackBOATS.COM

941.263.7954



DELIVERY | PICKUP | DOCKSIDE
— BY GOLDKEY BOATHOUSE —

GOLDKEY BOATHOUSE · SARASOTA

BOOK IN SPLASH™

DESIGNATED RAMPS

JUST SHOW UP AND GO BOATING.

GoldKey Valet launches your boat at a designated public ramp, takes the trailer back to the boathouse while you're on the water, and brings it back to retrieve your boat when you're done.

WHO IT'S FOR

SKIP THE HARD PART OF BOATING

Not a fan of the ramp

Backing a trailer down a crowded ramp isn't everyone's idea of fun. Leave the towing and launching to us.

Snowbirds

Away six months a year with no practice? No need to relearn the ramp every season.

Here to boat

You bought a boat to enjoy the water, not to tow. Show up, step aboard and go.



RAMP LOT FULL? NOT YOUR PROBLEM.

On busy days there's nowhere to park a truck and trailer. We take your trailer back to the boathouse while you're out and bring it back when you're ready.

LITTLE EXTRAS, HANDLED

Fuel

We top off your tank on the way back to the boathouse, so she's ready next time.

Ice

Ice in the boat before she hits the water. Just bring the cooler contents.

And more

Ask about other small requests to make your day on the water easier.

ADD ON IN SPLASH™

HOW VALET WORKS

01**Book in SPLASH™**

Schedule both your launch and retrieval times, and pick a designated ramp. Add fuel or ice.

02**We launch her**

We tow your boat to the ramp and launch it. You meet her at the dock and step aboard.

03**Your trailer goes home**

While you're on the water, the trailer waits at the boathouse — not in a crowded ramp lot.

04**We bring her home**

At your retrieval time, we bring the trailer, retrieve the boat and fuel her on the way back.

**SPLASH™ SCHEDULES EVERYTHING**

Launch, pickup, fuel and ice — book it all in the member app. You'll get a notice when your boat is in the water and when she's back home.

CENTENNIAL PARK

Our standard drop-off is the Centennial Park Boat Ramp on 10th Street, about 10 minutes from the boathouse. Other designated ramps are listed in SPLASH.

RIDE ALONG

Leave your car at the boathouse and ride to the dock with your valet, if you like.

BACK CLEAN AND DRY

Every boat that comes home goes through CLPS™ — washed, flushed and inspected — before she's racked.

**PICK A TIME • PICK A RAMP****THEN JUST GO BOATING.****RESERVE YOUR RACK****DRystackBOATS.COM****941.263.7954**



INDOOR RV STORAGE · SARASOTA

87 RV SPACES

20 / 30 / 50 AMP

YOUR RV. INDOORS. READY TO ROLL.

GoldKey Garage stores your RV on the ground floor of our enclosed boathouse — plugged in, washed, inspected and ready when the road calls.

PLUGGED IN WHILE YOU'RE AWAY

KEEP IT POWERED, COOL AND FRESH

20 / 30 / 50-amp service

Electrical hookups sized for your rig, available for an added charge.

Run the A/C

Keep the HVAC running to hold off Florida heat, humidity and mildew.

Fridge stays on

Trickle charge keeps batteries topped off and the refrigerator running.



DUMP-OUT SERVICE

Come home from a trip and leave the tanks to us. We'll empty them so your RV goes back into storage clean.

BUILT FOR BIG RIGS

87

RV spaces on the ground floor — drive in, drive out

100%

indoors, out of the sun, rain and salt air

Cat 4

wind-rated building (130–156 mph sustained)

EVERYTHING OUR BOATERS GET

Wash & inspection

Our CLPS™ wash with a spot-free RO rinse, plus an inspection on every return.

The SPLASH™ app

Schedule pickups and drop-offs, pay your bill and keep your documents on file.

Secure & watched

Controlled access, camera coverage and arrival and departure photos.

Clean floors

Concrete wall to wall, swept every week. No gravel, no dust.

Storm Shield™ for RVs

RV parked at home? Reserve a space and bring it inside when a hurricane threatens.

Limited maintenance

Selected maintenance services are available. Ask us what we can take care of.

ONE ROOF • ONE ACCOUNT • ONE APP

STORE YOUR BOAT AND YOUR RV TOGETHER

Boat on the racks, RV on the ground floor – both protected in the same building and managed from the same SPLASH™ account.



RV OWNERS BELONG IN THE KEY CLUB, TOO

The member-run social club for boaters and RV owners plans RV rallies, trips and events – and the members decide where they go.



**RESERVE YOUR
RV SPACE**

DRYSTACKBOATS.COM

941.263.7954

BETTER FOR BOATS. BETTER FOR THE BAY.

GoldKey moves boat storage, washing and routine care off the waterfront and into a controlled inland facility.

WHY INLAND STORAGE IS CLEANER

OUT OF THE WATER WHEN NOT IN USE

Less hull pollution

Dry-stored hulls don't sit leaching antifouling paint or growing marine fouling between trips.

A lighter shoreline

No dredging, no seawalls, no new docks. Hundreds of boats stored without touching the water's edge.

Less storm debris

Boats stored indoors – and sheltered through Storm Shield™ – don't end up wrecked in the bay.

DESIGNED FOR FLORIDA CLEAN MARINA DESIGNATION



Florida DEP's voluntary program counts dry storage as a marina. Designation requires meeting every regulatory requirement plus at least 60% of its best practices – we're designing GoldKey to earn Clean Marina and Clean & Resilient designation at or soon after opening.

BUILT IN FROM DAY ONE

Closed-loop wash

Wash water captured and reused.

Stormwater controls

No direct discharge to waterways.

Spill containment

Petroleum and hazmat controls.

Pump-out station

Proper disposal of onboard waste.

No fuel dispensing

No fuel spills on site.

Invasive species

Hitchhikers washed off.

STEWARDSHIP, NOT A SLOGAN



EVERY BOAT, EVERY RETURN

Our Clean Launch & Protection System washes every boat and trailer and flushes every engine inside a contained wash bay. Wash water is reclaimed and treated after each cycle, and none of it reaches the bay.

STOP THE HITCHHIKERS

Trailered boats can carry plant fragments and organisms from one waterway to the next. A thorough wash and inspection after every trip helps stop aquatic invasive species from spreading.

SMARTER WATER USE

We wash with filtered, softened on-site well water — not the municipal supply — and recycle it after every cycle.

BOATERS WHO CARE FOR THE WATER

Clean Marina Days

Key Club members roll up their sleeves for the waters they love.

Clean boating classes

Workshops on fueling, waste, cleaning products and safe anchoring.

Students & science

Planned internships and research on water quality and storm resilience.

PROTECTING SARASOTA'S WATERS

We proudly support the mission of Mote Marine Laboratory & Aquarium to protect the oceans and coastal waters we all share.



**BETTER FOR BOATS.
BETTER FOR THE BAY.**

**DRYSTACKBOATS.COM
941.263.7954**